



Color Design Workbook: New, Revised Edition: A Real World Guide to Using Color in Graphic Design (Paperback)

By Sean Adams

Rockport Publishers Inc., United States, 2017. Paperback. Condition: New. Revised, New. Language: English . Brand New Book. From the meanings behind colors to working with color in presentations, Color Design Workbook provides you with the information needed to effectively apply color to design work. Since color is such an important part of graphic design, designers need the most up-to-date, as well as the most fundamental, information on the subject to have the tools needed to use color effectively. The Color Design Workbook, New, Revised Edition explains the meanings behind colors, working with color in presentations, and loads more. This guide book provides you with the vital information needed to creatively and effectively apply color to your own design work. You will also receive guidance on talking with clients about color and selling color ideas, and you ll also learn the science behind color theory. Case studies are included to show the effects some color choices had on both their clients and consumers. So why wait any longer? Become a color expert now!.



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An incredibly amazing ebook with perfect and lucid answers. It is written in basic terms and never difficult to understand. Its been written in an exceptionally basic way and it is only right after i finished reading this ebook in which in fact modified me, affect the way i really believe.

-- **Beverly Hoppe**

Extremely helpful for all class of individuals. Better then never, though i am quite late in start reading this one. I realized this publication from my i and dad suggested this ebook to discover.

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