



Essential Tools for Operations Management: Tools, Models and Approaches for Managers and Consultants (Hardback)

By Simon A. Burtonshaw-Gunn

John Wiley and Sons Ltd, United Kingdom, 2010. Hardback. Condition: New. 1. Auflage. Language: English . Brand New Book. The third book in the Essential Tools For series.on the topic of Operations Management Based on Simon Burtonshaw-Gunn s successful The Essential Management Toolbox , this book focuses in greater depth on the topic of Operations Management. This third book covers the areas of marketing, CRM and Product Development. It offers the business person and consultant the tools to help the business person define and control these areas within their business. Check out the new series website featuring sample chapters, tool of the month and solve your management problems by talking direct to the author Third book in a new series that see s Simon Burtonshaw-Gunn s The Essential Toolbox broken down and expanded to find the essential tools for a range of business areas This volume includes 30# new material in the form of new tools and techniques for guiding consultants Covers: Strategic Management; Business Planning; Product Development; People Management; Supply Chain Management Active author, Simon Burtonshaw-Gunn speaks regularly About the Author: Simon Burtonshaw-Gunn is a practising management consultant with over 30 years experience in both the public and private...



READ ONLINE
[4.39 MB]

Reviews

A fresh e-book with a brand new perspective. This is certainly for anyone who statte that there had not been a really worth reading. I am just happy to explain how this is the very best publication i have go through in my individual lifestyle and may be he best pdf for ever.

-- **Margarett Roob**

The very best publication i possibly study. This is certainly for anyone who statte there was not a worth looking at. I am just very happy to tell you that this is basically the best pdf i actually have study inside my individual life and could be he very best pdf for possibly.

-- **Darlene Blick**