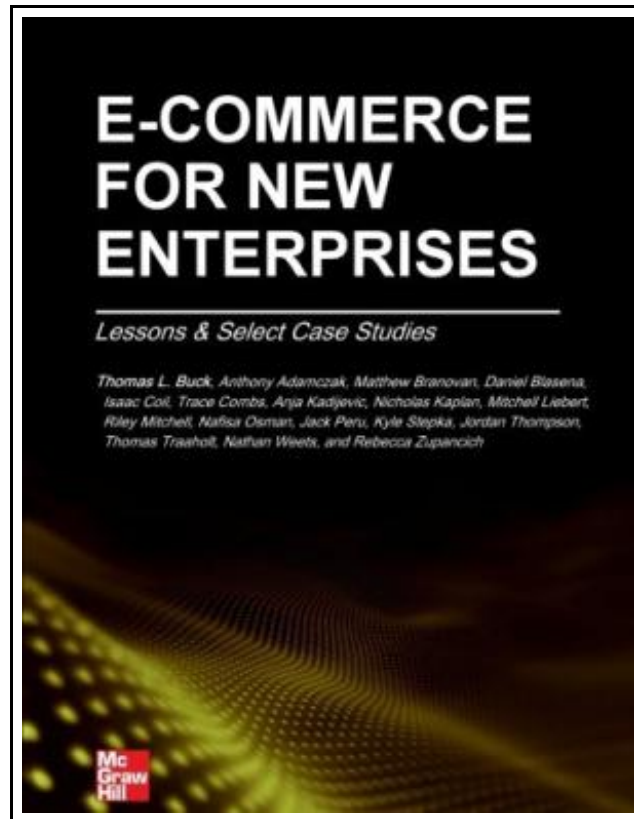# E-Commerce for New Enterprises: Lessons Select Case Studies (Paperback)

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