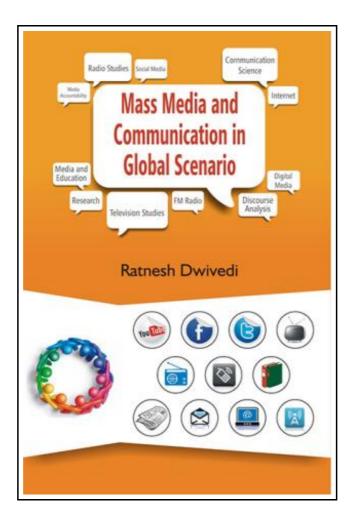
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(Pasquale Larkin I)

MASS MEDIA AND COMMUNICATION IN GLOBAL SCENARIO



2013. Hardcover. Book Condition: New. 280 The idea behind putting these research papers and research articles in this book is to give various aspects of communication, a platform where from readers may go through them at one go. The book deals with the research articles and papers dedicated to core areas of Journalism and Mass Communication. The papers and articles compiled in this book touches the need of students, academicians and reserachers on most challenging areas and topics. In the collection of these papers author has discussed about Community Radio, FM Radiio, Communication Science, Organizational Communication, Media Accountability, Language Discourse, Higher Educatiion, Television Studies, Traditional and Digital Media, Disaster Management and Media, Wikileaks and Social Media, Terrorism and Television and many other challenging subjects of media studies. The book is an attempt to see the problems and opportunities in different areas of Journalism and Mass Communication and carriers its readers in to deeper side of subjects which ara raised in the chapters by giving relevant examples and references. The book is useful source on many topics of communication and Journalism which readers will find at one place. The language of the book is academic but simple and illustrates many critical issues with flow and without flaw. About The Author:- Ratnesh Dwivedi transferred his skills of media industry in to his passion for writing and teaching. He has seen changing face of Indian media as a strggler and budding media professional. Later he switched in to academics and love to be categorized as a prolific writer and academician. He has been teaching to graduate and post graduate students for past eight years. He specializes in Broadcast Journalism, but has taught core areas of communication and media studies at several institutions and universities. Ratnesh Dwivedi is associated with several international academic research...



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