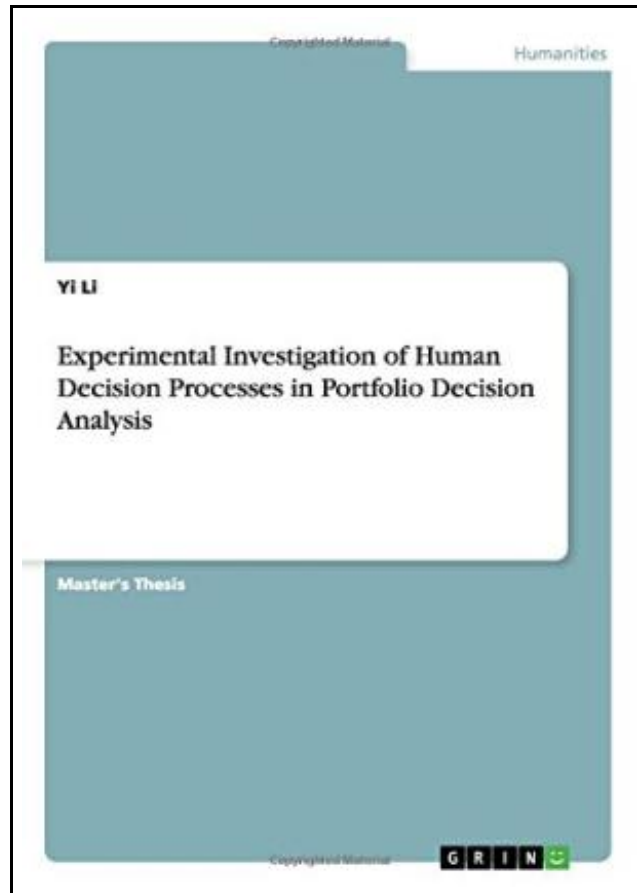


Experimental Investigation of Human Decision Processes in Portfolio Decision Analysis



Filesize: 9.45 MB

Reviews

*It is simple in study safer to understand. It can be full of knowledge and wisdom Your way of life span is going to be enhance when you full looking at this book.
(Lavina Torp)*

EXPERIMENTAL INVESTIGATION OF HUMAN DECISION PROCESSES IN PORTFOLIO DECISION ANALYSIS

DOWNLOAD



To download **Experimental Investigation of Human Decision Processes in Portfolio Decision Analysis** PDF, please access the hyperlink below and save the file or gain access to additional information which might be relevant to EXPERIMENTAL INVESTIGATION OF HUMAN DECISION PROCESSES IN PORTFOLIO DECISION ANALYSIS ebook.

GRIN Verlag Nov 2015, 2015. Taschenbuch. Book Condition: Neu. 210x148x5 mm. Neuware - Master's Thesis from the year 2013 in the subject Psychology - Miscellaneous, grade: 1.7, Technical University of Munich (Lehrstuhl für Technische Dienstleistungen und Operations Management), course: Technische Dienstleistungen und Operations Management, language: English, comment: Dies ist eine experimentelle Arbeit, die an der Technischen Universität München durchgeführt wurde. Es handelt sich um menschliche Entscheidungsprozesse, die anhand Heuristiken analysiert worden sind., abstract: Till now operations management mainly dealt with finding appropriate models to facilitate decision making processes, but these theoretical concepts did not always help to deal with actual processes in practice. Thus the understanding of human behaviour becomes more and more important. Furthermore the behavioural aspect of the decision making process plays a big role, as everyone of us would face resource allocation situations or portfolio decisions and people always do not make optimal decisions as mathematical models would do, but rather a completely another way often based on heuristics. Therefore it is interesting to investigate how people tackle such decision making situations intuitively and which cognitive strategies they follow thereby. This work aims to give a detailed overview about the relating literatures at first. Then decision making processes in portfolio decision situations are experimentally investigated regarding to behavioural aspects, in this case concerning knapsack problems, with the application of the methodology verbal protocol analysis. Concrete heuristics which subjects were following during the decision process could be identified and classified under the terms of certain criterions for further analysis. Hereby verbal protocol analysis helped to collect good and applicable data for determining specific behaviour of people in portfolio decision processes. 80 pp. Englisch.



[Read Experimental Investigation of Human Decision Processes in Portfolio Decision Analysis Online](#)



[Download PDF Experimental Investigation of Human Decision Processes in Portfolio Decision Analysis](#)

Other Kindle Books



[PDF] The Goblin's Toyshop

Follow the link under to read "The Goblin's Toyshop" PDF document.

[Save Document »](#)



[PDF] The Siren's Feast

Follow the link under to read "The Siren's Feast" PDF document.

[Save Document »](#)



[PDF] George Washington's Mother

Follow the link under to read "George Washington's Mother" PDF document.

[Save Document »](#)



[PDF] Psychologisches Testverfahren

Follow the link under to read "Psychologisches Testverfahren" PDF document.

[Save Document »](#)



[PDF] You Shouldn't Have to Say Goodbye: It's Hard Losing the Person You Love the Most

Follow the link under to read "You Shouldn't Have to Say Goodbye: It's Hard Losing the Person You Love the Most" PDF document.

[Save Document »](#)



[PDF] Programming in D

Follow the link under to read "Programming in D" PDF document.

[Save Document »](#)