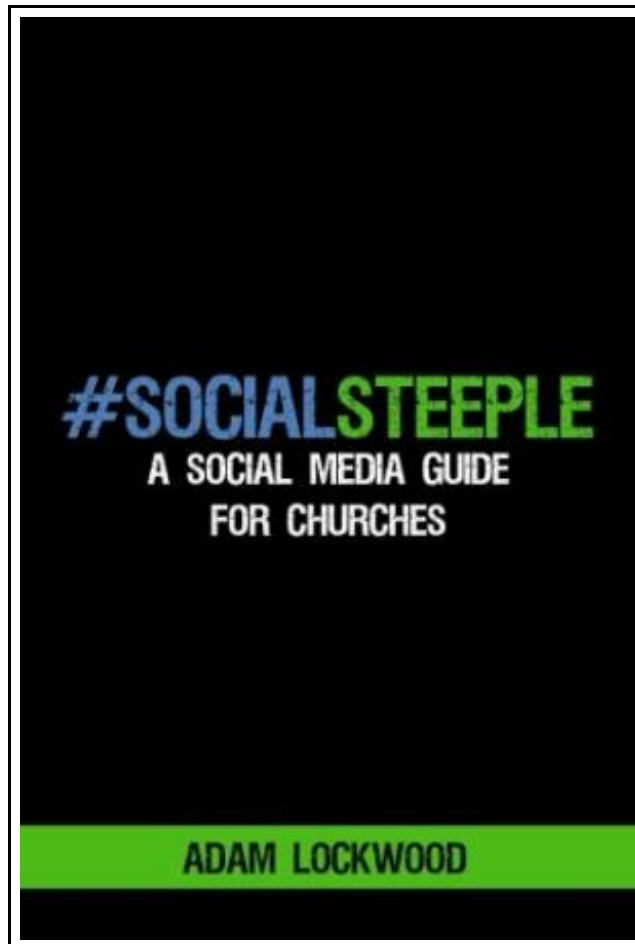


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Createspace Independent Publishing Platform, 2016. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Is your church reluctant to engage in social media? Does using social media confuse or scare you? Are you failing to get results from your social media efforts? Is social media overwhelming you? Are you afraid of negative comments? If you answered yes to any of these questions, then #SocialSteeple is the book for you. In this book, you ll learn what you need to know to launch and manage successful social media campaigns: setting up your social media team and structure; branding your church; knowing, training, and targeting your audience; understanding the social media platforms; creating effective content; responding to your audience; handling negativity; and evaluating content. The Bible calls Christians to spread the Gospel, and social media provides a unique opportunity to do just that. Eternity is at stake for lost souls all over the world, so don t let fear keep your church or ministry from embracing social media. This book is your first step in using social media to spread the good news of Jesus.



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