



Escaping the Software Money Pit: A Winning Roadmap for Managers and Executives

By Matt Cook

McKenna-Heyl Press, United States, 2013. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.This straightforward guide uses vivid stories and case studies to show how organizations of all types can avoid the costly money pits that enterprise software projects often become. The book's non-technical and plain-spoken style make it an easy read for managers and executives in any field. It is full of clear and concise examples, checklists, and advice, and gives the reader an easy to understand road map for navigating the complex and confusing world of business software. The book covers the latest technology trends such as cloud computing, Software-as-a-Service, big data, in-memory databases, and data visualization and explains how these options can provide real value. Throughout the book the reader benefits from the real-world experiences of the author, whose 18 years of ground-level involvement in software projects spans ERP systems, logistics, transportation, and supply chain execution software, business analytics tools, RFID, third party integration, and automation.



READ ONLINE

[6.25 MB]

Reviews

Excellent electronic book and valuable one. Better then never, though i am quite late in start reading this one. I am very easily can get a delight of studying a written book.

-- **Anastacio Kreiger DDS**

This ebook is amazing. It typically will not price excessive. I discovered this pdf from my dad and i recommended this publication to learn.

-- **Rhoda Leffler**

See Also



The Voyagers Series - Europe: A New Multi-Media Adventure Book 1

Strength Through Communications, United States, 2011. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.The Voyagers Series is a new multi-media, multi-disciplinary approach to teaching reading that provides students with a stimulating,...



Crochet: Learn How to Make Money with Crochet and Create 10 Most Popular Crochet Patterns for Sale: (Learn to Read Crochet Patterns, Charts, and Graphs, Beginner s Crochet Guide with Pictures)

Createspace, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Getting Your FREE Bonus Download this book, read it to the end and see BONUS: Your FREE Gift chapter after...



Fart Book African Bean Fart Adventures in the Jungle: Short Stories with Moral

Createspace, United States, 2013. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Black White Illustration Version! BONUS - Includes FREE Dog Fart Audio Book for Kids Inside! For a very time limited...



The Voyagers Series - Africa: Book 2

Voyagers Series, Inc., United States, 2011. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.The Voyagers Series is a new multi-media, multi-disciplinary approach to teaching reading that provides students with a stimulating,...



Penelope s Postscripts (Dodo Press)

Dodo Press, United Kingdom, 2007. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Kate Douglas Wiggin, nee Smith (1856-1923) was an American children s author and educator. She was born in Philadelphia,...



Talking Digital: A Parent s Guide for Teaching Kids to Share Smart and Stay Safe Online

Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book. It is time for the digital talk. Today, kids are growing up in a wired world. Their online interactions, the good and the bad,...