



# Plunketts Sports Industry Almanac 2011 Sports Industry Market Research, Statistics, Trends Leading Companies

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Plunkett Research, Ltd. Paperback. Book Condition: New. Paperback. 488 pages. Dimensions: 10.9in. x 8.5in. x 1.1in. PLUNKETTS SPORTS INDUSTRY ALMANAC 2011 Key Features: -Industry trends analysis, market data and competitive intelligence-Market forecasts and Industry Statistics-Industry Associations and Professional Societies List-In-Depth Profiles of hundreds of leading companies-Industry Glossary-Buyer may register for access to search and export data at Plunkett Research Online Pages: 495 Statistical Tables Provided: 9 Companies Profiled: 357 Geographic Focus: Global A complete market research report, including forecasts and market estimates, technologies analysis and developments at innovative firms. You will gain vital insights that can help you shape your own strategy for business development, product development and investments. -How is the industry evolving-How is the industry being shaped by new technologies-How is demand growing in emerging markets and mature economies-What is the size of the market now and in the future-What are the financial results of the leading companies-What are the names and titles of top executives Contents, Statistics, Forecasts and Analysis Include: Major Trends Affecting the Sports Industry 1) NFL: The Biggest Money in U. S. Sports 2) Revenue Sharing Boosts Major League Baseball 3) NBA Team Values Fall NBA China Progresses 4) NHL Ticket Sales Slow 5) NASCAR Revenues Face Challenges Best Teams Require Massive Investment 6) Lucrative Television Rights Bring in Big...

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